



Press Release

For immediate release

The 2017 edition of the 12 heures of La Tuque is cancelled

La Tuque, April 19, 2017 - The organization of the *12 heures* of La Tuque announces today the cancellation of the 2017 edition of the event. The organizing committee had to take this decision following the withdrawal of major sponsors during the past year and the consequences on the organization's operating budget.

As previously announced in January, the 12 hour quad endurance race had already been removed from the program in order to allow the holding of three different types of competitions. This decision was taken to ensure the continuity of the event. The impact of this action greatly reduced operating costs, but it was not enough to allow us to host the 16th edition.

"The members of the organizing committee have done everything in their power to ensure that the event would take place. Despite having new partners and significant reductions in organizational costs, it is clear that the City of La Tuque & volunteers' efforts, have not allowed us to host the event in May." Said David Duchesneau, Director of the 12 heures of La Tuque. Mr. Duchesneau would like to point out that the financial commitments made before the event have been honoured.

"We thank the city, sponsors, partners, sports associations, competitors and valuable volunteers for all these years of collaboration that allowed us to position the city of La Tuque as a prime destination for motorized sport in North America." Said Isabelle Wood, organizational director of the 12 heures committee. Ms. Wood added that the organization was proud to present 15 editions of the 12 heures throughout these years.

Événement La Tuque is a non-profit, volunteer-led organization. The organization chose not to comment on the possibility of holding a 16th edition in 2018 and wished to take the time to think about the next steps.

ABOUT ÉVÉNEMENT LA TUQUE

Événement La Tuque is a non-profit, volunteer-led organization that has organized off-road racing events for 15 years. Over the last few years, thousands of visitors have travelled to Haute-Mauricie to attend the event, generating several millions of dollars in economic benefits for the city of La Tuque and the local merchants.

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Source:

David Duchesneau

12 hours from La Tuque

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